

Agenda

Economic Development Committee Tuesday 6 March 2018 5:00 pm

Item	Agenda	
1	Welcome/present/ apologies	
2	Confirmation of minutes	
3	Presentation by Working Parties	
4	Next meeting	



ITEM: 1 **PRESENT AND APOLOGIES** PRESENT: **APOLOGIES: OFFICERS: DECLARATION OF INTERESTS:**

MEETING

COMMENTARY

ITEM: 2

The Minutes of the Economic Development Committee held on 20 November 2017 were adopted at Council's Ordinary Meeting of 27 November 2017 (Minute 17-366).

CONFIRMATION OF MINUTES FROM THE PREVIOUS

RECOMMENDATION

THAT the Committee note the adoption of the minutes of the Economic Development Committee held on 20 November 2017 by Council.

MOVED: SECONDED:

PRESENTATIONS BY WORKING PARTIES ITEM: 3

SUMMARY

To receive final presentations from the Working Parties established to research Tourism Bureau models and Events.

COMMENTARY

The Economic Development Committee would be well aware of the activities of the working parties established to research Tourism Bureau models and Events.

The principal responsibilities of the Tourism Bureau Working Party were to:

1. Research the types of Tourism entities used by local government authorities throughout Australia to determine the most efficient model for the facilitation of tourism services and product development.

- 2. Determine an appropriate governance and funding structure that allows:
 - a. Decision making to be made by those best placed to inform and decide on current tourism issues within the industry.
 - b. Operational funding to be developed independent of government subsidy.
 - c. Identify fixed event or tourism products that may be put forward for consideration by government for funding and/or grant appropriation.
- 3. Provide a written report to the Economic Development Committee via Council's Administration setting out the working party's findings and recommendations within the three month life of the working party.

The principal responsibilities of the Events Working Party were to:

- 1. Research and identify the motivations of external visitors to attend the annual Lithgow Halloween Festival.
- 2. Develop a "whole of year" events strategy based on research undertaken to attract external visitors to Lithgow.

The Working Parties have now completed their work and wish to present their final reports to the Economic Development Committee. It is now in order to receive those presentations. Copies of the final reports of each working party are attached.

POLICY IMPLICATIONS

Nil

FINANCIAL IMPLICATIONS

- Budget approved Nil.
- Cost centre N/A
- Expended to date Nil.
- Future potential impact Nil in relation to the receipt of presentations

LEGAL IMPLICATIONS

Nil

ATTACHMENTS

- 1. Tourism Model Working Party Report
- 2. Tourism Events Working Party Report

RECOMMENDATION

THAT

- 1. The Economic Development Committee thank the members of the Tourism Model Working Party and Tourism Events Working Party for their work and also their presentations.
- 2. The final reports be noted and be further considered at the next meeting of the Economic Development Committee.

ITEM: 4	NEXT MEETING		

SECONDED:

COMMENTARY

MOVED:

It had originally been envisaged that the Economic Development Committee would meet on a bimonthly basis. At the committee's first meeting in November 2017 the committee determined that "the General Manager determine when the next meeting will be held on a needs basis." If the committee is comfortable with this approach it would be envisaged that this flexible meeting frequency continue.

POLICY IMPLICATIONS

NIL

FINANCIAL IMPLICATIONS

- Budget approved Nil
- Cost centre Nil
- Expended to date Nil on this initiative
- Future potential impact NIL

LEGAL IMPLICATIONS

NIL

ATTACHMENTS

Nil

RECOMMENDATION

THAT the General Manager determine when the next meeting will be held on a needs basis.

MOVED:	SECONDED: