



LITHGOW CITY COUNCIL

AGENDA

POLICY AND STRATEGY COMMITTEE
MEETING OF COUNCIL

TO BE HELD AT

THE ADMINISTRATION CENTRE, LITHGOW

ON

02 OCTOBER 2007

AT 6.00pm

AGENDA

PRESENT

QUESTIONS FROM THE PUBLIC GALLERY

PRESENTATIONS - Delta Electricity

CONFIRMATION OF THE MINUTES OF THE POLICY AND STRATEGY COMMITTEE MEETING OF COUNCIL HELD ON 3 SEPTEMBER 2007

DECLARATION OF INTEREST

NOTICE OF MOTION - NIL

NOTICE OF RECISSION - Nil

CORRESPONDENCE AND REPORTS

General Managers Reports

Regional Services Reports

Community and Corporate Services Reports

COMMITTEE MEETINGS - NIL

QUESTIONS WITHOUT NOTICE

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GENERAL MANAGERS REPORTS

ITEM: 1 LITHGOW FLASH GIFT

REFERENCE

This report provides Council with updated information on a proposed event, The 2008 Lithgow Flash Gift, to be held on Saturday 23rd February, 2008.

SUMMARY

NIL

COMMENTARY

“The Lithgow Flash Gift” is a short distance running race, set to be held on the 23rd February 2008, at the Tony Luchetti Showground. The event is set to be staged annually. The Blue Ribbon race will be held on the grass over 100m, with competitors handicapped according to their form.

“The Lithgow Flash Gift” is named after Mrs Marjorie Jackson, The Lithgow Flash, who during her athletic career won two Olympic gold medals (Helsinki 1952) and seven Commonwealth Games gold medals. Information on the event has been forwarded to Mrs Jackson-Nelson, and she has verbally agreed to her name being associated with the event.

A major PR campaign will be associated with the event.

“The Lithgow Flash Gift” aims to:

- Develop, strengthen and diversify the “Lithgow Gift” brand through the development of a unique, compelling event that delivers iconic and memorable experiences connecting with the target market, becoming a signature Lithgow event.
- Enhance the visitor appeal of Lithgow as a centre for athletic and fitness pursuits.
- Delivery of a positive, sustainable economic contribution to the local economy.
- Deliver a signature athletics event that satisfies the target market and creates the desire to return for other events (customer loyalty).
- Deliver key health messages to the local community
- Establishment of an ongoing scholarship fund for junior sport stars

Potential Economic Impacts – The Lithgow Flash Gift

<i>Date of Event:</i>	Saturday 23 rd February 2008
<i>Anticipated Total Attendance:</i>	3,000
<i>Local Visitation:</i>	60%
<i>Intrastate, Interstate & Overseas Visitation:</i>	40%
<i>Visitor Expenditure:</i>	\$180,000 (based on average \$60 per visitor. Average spend of visitors per day)

Benefits for the Lithgow Area

In hosting the Lithgow Flash Gift, the following benefits would be derived:

- Community Benefit – Health and fitness awareness for the greater community. Encourage local participation.
- Economic Benefits - Spend during the event, tourism benefit with the Opportunity for Return Visits due to increased promotion
- Promotion Benefits – a promotional campaign geared specifically to this target market

The Lithgow Gift Flash will be promoted in the following ways:

- Advertisement through NSW Athletics distribution channels
- Web based marketing campaign
- PR Campaign - TV, Press, Radio
- Inclusion on Lithgow Calendar events – distribution channel

Council Recommendations for the Lithgow Flash Gift – 6th August 2007

Council, at its Policy and Strategy meeting of the 6th August 2007 recommended to:

1. Support the concept of the Lithgow Flash Gift in principal, subject to community support
2. Call for expressions of Interest to participate in a Sunset Co-ordination committee

The first meeting for the Sunset Co-ordination Committee was held on the 19th September 2007. The committee was represented by the following interested groups:

- NSW Athletics League
- Lithgow PCYC
- Little Athletics
- Blue Mountains Athletics
- Interested local runners

Lithgow Business Support

A partnership Supporters Pack has been developed for the Lithgow Gift and distributed to some local businesses. Jones Bros Bus Co has provided some support for the event and Tourism Staff are in discussion with other key sponsors. Partnership benefits offered to local businesses are as follows:

\$10,000 Platinum Partnership

- Event naming rights
- Reserved seating at event (10 people)
- Inclusion in all event marketing
- Inclusion of logo in the event program
- Inclusion of logo on the website
- Continuous verbal recognition during event
- Banner placement at the entry points
- Inclusion as major sponsors in all press release and publications
- Large display booth to promote your business

\$5,000 Gold Partnership

- Inclusion in all event marketing
- Inclusion of logo in event program
- Inclusion of logo on the website
- Continuous verbal recognition during event
- Banner placement at the entry points
- Inclusion as a sponsors in all press release and publications
- Reserved seating at the event (8 people)
- Large display booth to promote your business

\$2,500 Silver Partnership

- Inclusion of logo in event program
- Inclusion of logo on the website
- Banner placement at entry points
- Reserved seating at the event (6 people)

\$1,000 Bronze Partnership

- Inclusion of logo in event program
- Inclusion of logo on the website
- Reserved seating at the event (6 people)

\$500 Green Partnership

- Inclusion of company name in event program
- Inclusion of company name on the website
- Reserved seating at the event (4 people)

\$100 Yellow Partnership

- Inclusion of company name in program
- Reserved seating at the event (2 people)

Product Sponsorship

- Inclusion of company name in program
- Reserved seating at the event (2 people)

The next meeting of the Sunset Committee is set down for Wednesday 3rd October 2007 at 4.00pm at the Lithgow Visitor Information Centre.

POLICY IMPLICATIONS

NIL

FINANCIAL IMPLICATIONS

Funding of \$10,000 required to host the event to be adjusted as part of the September quarterly review.

LEGAL IMPLICATIONS

NIL

CONCLUSION

Local businesses and stakeholders have shown a substantial amount of interest in sponsoring and being involved in the organisation of The Lithgow Flash Gift. The event will bring significant economic, social and health benefits to the region and continued implementation of this event should be pursued.

ATTACHMENTS

NIL

RECOMMENDATION

THAT the information be received

REGIONAL SERVICES REPORTS

ITEM:2 REG - 02/10/07 - ADDRESS BY DELTA ELECTRICITY

REPORT FROM: GROUP MANAGER REGIONAL SERVICES - ANDREW MUIR

REFERENCE

NIL

SUMMARY

This report advises Council of an address to the Policy and Strategy Committee on Tuesday 2nd October 2007 by representatives of Delta Electricity.

COMMENTARY

Council will recall that it has invited representatives of Delta Electricity to provide it with information on issues such as the Western Rail Unloader and possible impacts of the drought upon Delta operations. Representatives of Delta Electricity are in attendance and are available to provide a presentation.

POLICY IMPLICATIONS

NIL

FINANCIAL IMPLICATIONS

NIL

LEGAL IMPLICATIONS

NIL

ATTACHMENTS

NIL

RECOMMENDATION

THAT the address from Delta Electricity representatives be received.

COMMUNITY AND CORPORATE SERVICES REPORTS

ITEM:3 **COMM - 02/10/07 - LITHGOW AND PORTLAND SES - REQUEST FOR FUNDING**

REPORT FROM: GROUP MANAGER – COMMUNITY AND CORPORATE – K. Woolley

REFERENCE

Nil

SUMMARY

Council has received a request for financial assistance from the SES to contribute half the costs of the replacement of two vehicles at the Lithgow and Portland SES units.

COMMENTARY

The local SES administration has advised that there is a need to update two vehicles used by SES members in the Lithgow and Portland operations.

SES has advised that while they normally seek dollar for dollar matching they are prepared to provide up to \$70,000 in 2007/08 subject to Council confirming it will provide the matching amount in the 2008/09 budget.

POLICY IMPLICATIONS

Council's Donations policy should be consulted.

FINANCIAL IMPLICATIONS

Council currently provides \$3,100 to each unit in the 2007/08 budget.

LEGAL IMPLICATIONS

Nil

CONCLUSION

Council is presented with the proposal to provide matching funds up to \$70,000 in the 2008/09 budget to provide for the purchase of the second vehicle.

ATTACHMENTS

1. Letter from SES dated 22 August 2007 (Doc 365288)

RECOMMENDATION

THAT Council commit to funding the equivalent dollar allocation as provided by the SES for the purchase of a vehicle up to the value of \$70,000 in the 2008/09 budget.

DELEGATES REPORTS

**ITEM:4 GENERAL MANAGER PERFORMANCE REVIEW COMMITTEE -
02/10/07 - CONFIDENTIAL - GENERAL MANAGERS PERFORMANCE
REVIEW**

Reason for Confidentiality

In accordance with the Local Government Act 1993 and the Local Government (General) Regulation 2005, in the opinion of the General Manager, the following business is of a kind as referred to in section 10A(2) of the Act, and should be dealt with in a part of the meeting closed to the media and public.

Set out below is section 10A(2) of the *Local Government Act 1993* in relation to matters which can be dealt with in the closed part of a meeting.

The matters and information are the following:

- (a) personnel matters concerning particular individuals (other than councillors)
- (b) the personal hardship of any resident or ratepayer
- (c) information that would, if disclosed, confer a commercial advantage on a person with whom the council is conducting (or proposes to conduct) business
- (d) commercial information of a confidential nature that would, if disclosed:
 - (i) prejudice the commercial position of the person who supplied it, or
 - (ii) confer a commercial advantage on a competitor of the council, or
 - (iii) reveal a trade secret
- (e) information that would, if disclosed, prejudice the maintenance of law
- (f) matters affecting the security of the council, councillors, council staff or council property
- (g) advice concerning litigation, or advice that would otherwise be privileged from production in legal proceedings on the grounds of legal professional privilege
- (h) information concerning the nature and location of a place or an item of Aboriginal significance on community land.

This report is **CONFIDENTIAL** in accordance with Section 10A(2)(A) of the Local Government Act 1993, which permits the meeting to be closed to the public for business relating to the following: -

- (a) personnel matters concerning particular individuals (other than councillors)

SUMMARY

This report will provide Council with the results of the recent annual performance review carried out with the General Manager, Councillors and the Local Government and Shires Association.

RECOMMENDATION

THAT Council consider this report in the closed Council pursuant to the provision of Sec 10(A) (2) (a) of the Local Government Act 1993.

QUESTIONS WITHOUT NOTICE

Lithgow City Council
Scanned



23 AUG 2007

Central West Region
79 Corporation Avenue
BATHURST NSW 2795
Phone: (02) 6334 8555
Fax: (02) 6334 8500

22 August 2007

Doc. No
GDA Ref.
Years

Email: admin@centralwest.ses.nsw.gov.au

Mr Paul Anderson
General Manager
Lithgow City Council
180 Mort Street
LITHGOW NSW 2790

Dear Paul

SES Vehicle Funding

You will recall that we met on 13 July 2007 to discuss various matters relating to the Lithgow and Portland SES Units. In particular we discussed possible funding options for two new vehicles for the Lithgow and Portland SES Units. As you are aware the SES Director General Philip McNamara is prepared to provide two subsidies up to \$35,000 each for the 07/08 financial year towards the acquisition of two new vehicles for the Lithgow and Portland Units, where the vehicles are included on Council's fleet.

I am pleased to advise that the Director General has agreed to the proposal that was suggested by yourself and the SES delegates at the meeting on 13th July. That proposal is that SES will provide all the funds up to \$70,000 for the acquisition of a new vehicle in the current 07/08 financial year. However this is subject to Lithgow City Council confirming in writing that it will provide up to \$70,000 for another new vehicle for the SES in the 08/09 financial year.

It should be noted that SES is preparing a more comprehensive Five Year Business Plan on behalf of the Lithgow and Portland SES Units which will be of considerable benefit to Council when it considers its support to the two Units in the future.

We look forward to Council's formal concurrence with the proposed arrangements for vehicle funding so that the next steps can be made in purchasing a new vehicle for either the Lithgow or Portland SES Units this financial year.

Yours sincerely

A handwritten signature in black ink that reads 'John J. McMahon'. The signature is written in a cursive style.

John McMahon
BUSINESS MANAGER

