



10. PROPERTY MANAGEMENT

Policy 10.3

NAMING OF COUNCIL FACILITIES

Version 2

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OBJECTIVE

To provide a consistent and standard procedure for naming Council facilities.

POLICY

That Council adopt the following Guidelines when considering the naming of a Council facility.

GUIDELINES FOR THE NAMING OF COUNCIL FACILITIES

1 NAMING – General

When submitting a recommendation to Council for the naming of a facility the following information is required:

- (i) Proposed name;
- (ii) Reason for choice of name.

In considering the name submitted for the facility Council will use the following criteria:

- (i) Names will be appropriate to the physical, historical and cultural character of the facility;
- (ii) Duplication of names within the City area is not permitted;
- (iii) Names of an historic nature, Aboriginal significance, local cultural significance, local flora and fauna are preferred;
and
- (iv) Names considered offensive or likely to give offence shall not be used.

As a rule, names of living persons will only be assigned to facilities where the person is of great eminence.

However, if considered appropriate, the names of eminent local persons, now deceased, may be perpetuated, particularly those of early explorers, settlers and naturalists.

2 NAMING – After People

If naming after a person, details are to be given including:

- (i) the person's name;
- (ii) a brief biography including other facts that might add to the justification for commemorative naming.

The following could be relevant to the justification process:

The person will:

- (i) have made a significant contribution to the activity/sport/cultural/community pursuit for which the facility has been built/constructed/provided;
- (ii) have been nominated by the peer group/committee/administrative body of the relevant activity/sport/cultural/community pursuit which is the major user (historically and currently) of the facility;
- (iii) have made a considerable personal contribution to the eventual outcome of the building/construction/provision of the facility which is to be named. This contribution will relate to management/fundraising/organisational efforts of the individual in the development of the facility;
- (iv) be the most appropriate person to have the facility named after; and
- (v) be a resident of the Local Government Area or surrounding district, or, if deceased, have been a resident of the Local Government Area or surrounding district.

The naming shall not be solely on the basis of the person's:

- (i) political persuasion;
- (ii) personal financial contribution;
- (iii) status/position within an organisation; or
- (iv) standing in the community.

THE PROCESS

1. The initial proposal will be reported to Council.
2. Should Council resolve to proceed with a proposed name it will be advertised for community comment for a minimum of 14 days.
3. Results of the consultation process will be reported to Council.
4. Council will resolve as it sees appropriate which may include acceptance of a naming proposal, rejection of the proposal, further advertising or no further action.

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