

Social Media Policy – Council Committees – Community Representatives

At the Council meeting held on 26 September 2022 (Min 22-192) Council endorsed the [Model Social Media Policy 2022](#) developed by the NSW Office of Local Government for NSW Councils.

The [Model Social Media Policy 2022](#) provides further guidance for Committee Members with regard to their role and obligations under the Council's [Code of Conduct](#).

The policy was developed following two rounds of consultation with the local government sector and represents a 'best practice' approach on social media governance. It has been informed by advice provided by key NSW Government agencies, including:

- Independent Commission Against Corruption (ICAC),
- the Information and Privacy Commission,
- The State Archives and Records Authority, and
- Resilience NSW.

The Policy sets out the roles and responsibilities of staff and Council Officials. As a member of a Council committee you are deemed to be a "Council Official" and subject to adhering to the principles of the policy. The policy only applies to Council Official's use of a social media in an official capacity or in connection with their role as a Council Official. It does not apply to personal use of social media that is not connected with a person's role as a council official.

A report will be presented to the November meeting of Council to update the **Committee member responsibilities** in the Terms of Reference to include dot point 3 -

- Observation and compliance with [Council's Code of Conduct](#).
- Observation and compliance with Council's OHS system objectives and instructions.
- **Observation and compliance with Council's [Model Social Media Policy 2022](#)**

If you have any questions in relation to the Model Social Media Policy 2022, please contact Deborah McGrath, Corporate Strategy & Communications Officer on 6354 9921 or deborah.mcgrath@lithgow.nsw.gov.au.