



Small Business Friendly Councils



There are more than **710,000** small businesses in NSW, representing around 96% of all NSW businesses.



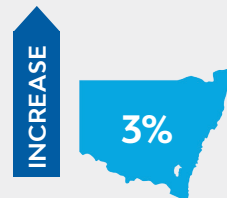
Small businesses employ around **1.57 million** people, which is around half of the NSW workforce.



The NSW small business sector pays more than **\$47 billion** in annual wages and salaries to employees every year.



NSW small businesses contribute more than **\$326 billion** to annual sales and service income.



More than **20,000** new small businesses were created in NSW in 2016, an increase of 3%—the largest in Australia.

Small businesses make a valuable contribution to the NSW economy and are a key driver of economic growth, innovation and regional development across NSW.

Local government has a key role in ensuring a friendly and supportive environment for small businesses to start up and grow in their communities.

Developed by the NSW Small Business Commissioner, the Small Business Friendly Councils (SBFC) initiative provides NSW councils with information, initiatives and resources that build capabilities and help you to support local businesses. SBFC resources and initiatives are open to all councils in NSW, free of charge.

An integral part of SBFC, the Easy to do Business initiative (EtdB) provides councils with a digital platform and statewide policy solutions that make it easier for small businesses to start up and grow. EtdB reduces red tape and eliminates forms, enabling small businesses to obtain streamlined and faster approvals. It also provides councils with decision-ready applications and significant efficiency gains.

The NSW Small Business Commissioner is growing and strengthening SBFC benefits by working with councils to develop a range of initiatives including:

- ▶ regulatory reform through the EtdB program, including starting a café, restaurant or small bar; growing a business through policy harmonisation of outdoor dining, fitness, outdoor markets and the agribusiness sector
- ▶ case studies that showcase initiatives, inform about best practice and policy, and advise of relevant programs
- ▶ fact sheets on key issues and useful resources
- ▶ networking group to share information and collaborate on problem-solving
- ▶ conferences and workshops for councils to gain practical advice from industry experts, share knowledge and workshop solutions to common business issues.

The SBFC initiative works in partnership with your council to identify emerging issues and barriers for starting up and growing a small business in NSW.

All councils in NSW have access to SBFC resources and initiatives, including EtdB, free of charge.



EASY TO DO
BUSINESS

won

the 2017 Premier's Award for
Creating Jobs in NSW



For more information:

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