



Report to Lithgow

Services provided by Arts OutWest to Lithgow in the past 12 months

August 2019

Summary of financial value of Arts OutWest services to Lithgow

<p>Core services</p> <ul style="list-style-type: none"> • Time spent attending Lithgow meetings and events and supporting Lithgow arts practitioners. 88hrs @ \$85hr = \$7,480 • Estimate of phone time spent supporting Lithgow arts practitioners and businesses. 8.5 hours @ \$85 per hour = \$723 • Estimate of time spent responding to email enquiries from Lithgow. 75 emails @\$10 per email = \$750 • Letters of support provided to people in Lithgow (James Daly x2) = \$150 • Regional advocacy, time spent attending events, responding to policy, advocating for the region. (93 hrs @ \$85 = \$7,905 x 8.9% (proportion of Lithgow's contribution to AOW) = \$704 	<p>\$9,806</p>
<p>Arts media</p> <ul style="list-style-type: none"> • No of events in Lithgow promoted by Arts OutWest using radio, website, newsletter, social media (Facebook, Twitter, Instagram), newspapers and other organisations' platforms. 148 events @\$150 per event = \$22,200 	<p>\$22,200</p>
<p>CASP projects</p> <ul style="list-style-type: none"> • 1 program funded. <i>Salvaged Sounds</i>, a project working with people with a disability to explore recycling and waste issues to produce a performance at Mitchell Conservatorium (Lithgow) of music using instruments made from recycled waste. 	<p>\$3,000</p>
<p>Specific programs</p> <ul style="list-style-type: none"> • Gang Gang dementia program. Arts OutWest's Arts and Health Coordinator Christine McMillan ran a weekly program at Gang Gang Gallery in September-October 2018 for people with dementia and their carers. Weekly session of art making and art discussion was aimed at engaging socially with people who are often isolated, using best practice models to encourage language use, physical movement and fine motor skills and aesthetic pleasure. Arts OutWest is associated with the National Gallery of Australia's art and dementia program. Arts OutWest is planning to deliver further sessions in 2019. Value to date: 10 sessions of time, planning time, materials, promotion, insurance = \$4,000 	<p>\$28,030</p>

- **Kew-Y-Ahn Gallery, Hartley.** Arts OutWest partners with National Parks and Wildlife Services to curate the work for their Kew-Y-Ahn gallery featuring the work of Aboriginal artists from the NSW Central West. Arts OutWest's Aboriginal Arts Development Officer Aleshia Lonsdale is a Wiradjuri woman, and accomplished artist in her own right and a well-trained arts-worker who was given leadership training at the National Gallery of Australia on the Wesfarmers Aboriginal Leadership in the Arts program. Aleshia spends around 1 day a fortnight updating the gallery's material, delivering work that she has collected from the region's artists, hanging and displaying the work and doing artwork labels. She also liaises with the artists to ensure that their paperwork is in order and supports them to identify the material most suitable for the gallery, which receives a large number of visitors including many international visitors who are interested in experiencing local Aboriginal work. Value: 24 sessions (1 day each = 7 hours). **\$11,760**
- **Adverse Camber Performance at Gang Gang Gallery.** Welsh storytellers with Adverse Camber- the UK's leading storytelling organisation – presented a performance of Welsh stories and music at the gallery in May 2019. Arts OutWest hosted the storytellers for a 3 week residency and Arts OutWest supplemented the payment by the gallery to Adverse Camber in order to make this performance affordable for Lithgow. Value: \$700 supplemented to performance plus \$400 towards overall tour costs of travel and accommodation = **\$1,100**
- **Artstate Exhibition.** In November 2018 Arts OutWest hosted the regional arts conference and festival for NSW, Artstate Bathurst. As part of this we curated two exhibitions that were widely seen by the public, the arts community and many of the leading arts organisations' staff. *My Own Backyard* showcased the work of 20 artists from the Arts OutWest region including 4 artists from Lithgow: Anne Graham (installation), Sandy and Tom Fullerton (textiles) and Sue Daley (photography). A professional catalogue was provided and the exhibition had an opening with catering (attended by around 200 people). The same night we also opened our second exhibition, *Out of Office*, featuring the work of our own talented staff which included work by our Communications Officer at that time, Wendy Hawkes. Value of work supporting these 5 Lithgow artists to be exhibited at a major event: **\$3,800**
- **Artstate presentation:** As part for the Artstate Bathurst speakers program, Rich Evans was invited to be on a panel on the main stage to discuss the Portland cement works development. Facilitated by the ABC's Michaela Hambrett, the session gave Rich an opportunity to talk about this development to many of the arts decision makers. The staff



<p>at Create NSW were so interested that they detoured on their way back to Sydney to visit the site. This exposure is highly valuable to the project. Estimated value: \$2,000</p> <ul style="list-style-type: none"> <p>Adverse Camber Workshops. As part of the Adverse Camber storytelling workshop, a 2 day intensive workshop looking at professional level practice in this field. Arts OutWest had two Lithgow practitioners attend the workshop for free: James Daly and Tom Morris. The feedback from all of the group (8 people) was that the workshop was outstanding and we are now looking at how to support those that attended to further develop their skills in this field which has not been widely developed yet in Australia. Value: Each attendee had 14 hours of time with 2 international presenters @\$140 per hour – 2 x 28 hours @ \$140 per hour = \$3,920</p> <p>Adverse Camber also presented an amateur level workshop which was attended by 2 people from Lithgow. Value = \$50</p> <p>Lithgow Wellbeing Cabaret. Arts OutWest is auspicing \$50K from the Western Sydney Primary Health network (PHN) for funding aimed at supporting mental health. Led by James Daly from Portland who works in leadership for health in the field of palliative care, a program has been developed to work with the stories of local people to create a performance work. The project has a team of highly skilled people working on it and Arts OutWest’s Arts and Health Coordinator Christine McMillan has given many hours of support to the project in helping with the grant writing, meetings with health and with the funding body and helping with the planning. Arts OutWest has managed all of the contracting as well as managing all the financial activity for the project. Value: \$2,975 of Arts OutWest time to date – calculated within core services.</p> <p>Train photography workshop. John Holland are managing the celebrations of the anniversary of the Bowenfels Line. As part of this Arts OutWest has been liaising with Gary Estcourt from John Holland to provide a photography workshop, accessing the Lithgow viaduct. The workshop will be led by one of Arts OutWest’s Communications Officers, Steven Cavanagh, who also lectures at the National Arts School and at the Australian Centre for Photography. Value: \$1,200</p> <p>Funding workshop. Arts OutWest is presenting a workshop on funding in August 2019. Nine of the people attending are from Lithgow. This workshop is free to anyone from a council area that contributes to Arts OutWest. Those from outside the Arts OutWest area pay \$25 each. Value: \$200</p> 	
<p>Total value provided by Arts OutWest over the last 12 months: since August 2018</p>	<p>\$63,036</p>



Lithgow City Council has contributed \$10,000 to Arts OutWest and received services conservatively valued at \$62,236. This represents a return on investment of **630%**.



Top: Christine McMillan working on the art and dementia project at Gang Gang Gallery

Centre left: The catalogue from *My Own Backyard* exhibition.

Centre right: Work by Wendy Hawkes in the *Out of Office* exhibition.

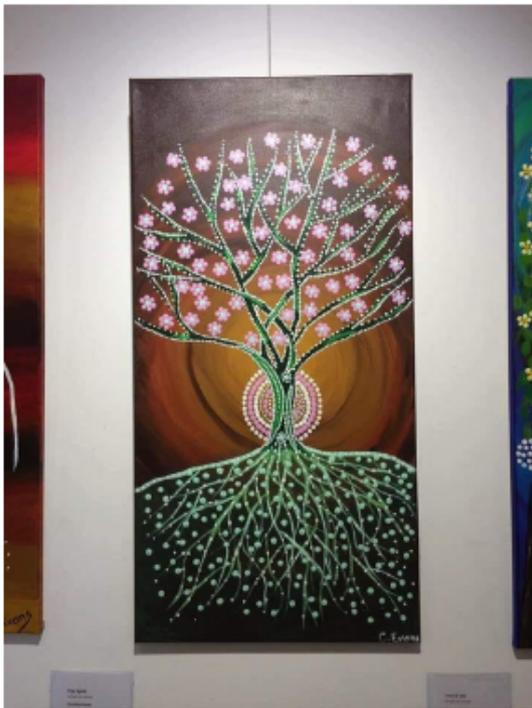
Bottom: *My Own Backyard* exhibition at Tremain's Mill.



Left: Social media showing a packed Gang Gang Gallery where Arts OutWest co-presented Welsh storytellers.

Below: James Daley participating in one of the storytelling workshops.





Above: The artistic team working on the Lithgow Wellbeing Cabaret

Below: Work by Aboriginal artist on display at Kew-Y-Ahn Gallery at Hartley, curated by Arts outWest.