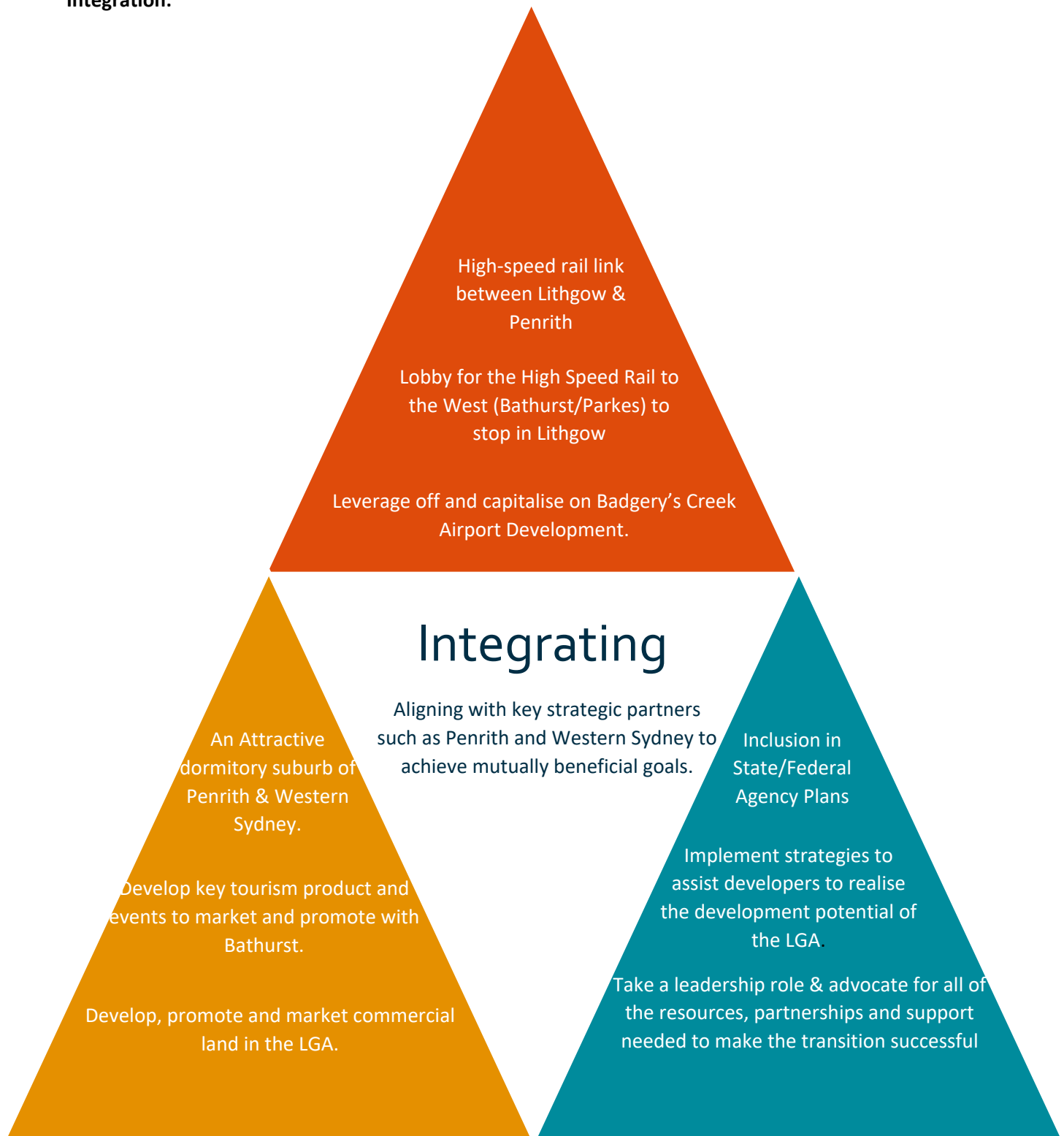


Advocacy: Transition and Integration.

Integration:



Transition:

Maintain & assist
the coal industry as
it transitions to a
renewables sector

Develop an Intermodal Transport
Hub at Tunnel Hill.

Develop niche agricultural enterprises in
the LGA.

Transitioning

to a prosperous and attractive
location with a growing population
and diversified industrial & economic
base.

High Speed Internet
Access – Smart Cities

Foster the re-purposing of disused
industrial/heritage sites.

Guide the development and heritage
potential of Portland.

Increased growth
rate between 5-10%

Support creative industries
to become a significant economic
employment contributor in the LGA.

Advocate for Education, Training and
Employment Opportunities.

Transitioning Lithgow

The Role of Council

Council is committed to enabling Lithgow to successfully transition from a coal-mining and power-generation town to a prosperous and attractive location with a growing population and diversified industrial and economic base. In taking on this commitment, Council will:

1. Take a leadership role and advocate for all of the resources, partnerships and support needed to make the transition successful.
2. Lead collaboratively to ensure the community and other stakeholders take collective responsibility for creating a new future and feel empowered to do so.
3. Have regard to the needs of the whole community, especially those who are socially disadvantaged and vulnerable.
4. Maintain a specific focus on the needs of young people in our LGA as we change and grow.
5. Seek to engender pride in Lithgow and value everyone's contribution to the LGA, past and present.

Secure the infrastructure required for a Smart, Connected and Growing City.

1. Develop an intermodal transport hub at Tunnel Hill
 - a. Partner with industry and other allies to advocate effectively
 - b. Use alliance to develop a business case
 - c. Lobby State Government for agreement to create the Intermodal Transport Hub.
2. Lobby effectively for a high-speed rail link between Lithgow & Penrith.
3. Additional public transport options will be available to support increased tourism & visitation.
4. High-speed internet access will be in place, supporting business growth, a smart cities strategy and improved access to digital resources for all.

Provide a Quality, Affordable and Inclusive Lifestyle.

1. Lithgow will be an attractive dormitory suburb and Penrith/Western Sydney satellite with a growing population, including the retention of your people and families.
 - a. Implement strategies to assist developers to realise the development potential of the LGA including affordable housing developments.
 - b. Guide the development and heritage potential of Portland so that its is a premier location and attraction (Little Leura).
 - c. Foster the re-purposing of disused industrial/heritage sites.
 - d. Create and maintain attractive open spaces.
 - e. Celebrate and promote our lifestyle strengths including our good schools and pre-schools, quality health/aged care and sporting facilities.
 - f. Increase recreation opportunities, especially for young people.

Strengthen and Diversify Industry and the Economy

1. The residential population of the LGA will have growth rate between 5%-10% (0.6% projected).
2. The retail sector in the LGA will have increased, benefiting from Council initiatives such as *Shop local*.

3. Smaller internet/technology businesses in the LGA will have increased in number.
4. Creative industries will expand considerably and be a significant economic employment contributor in the LGA due to:
 - a. Increased arts and cultural activities, achieving national recognition for the quality of our creative events and artists.
 - b. Increased investment in technology centres and smart infrastructure.
 - c. Engagement with young people and entrepreneurs to be active in the industry.
 - d. Building on existing creative assets to attract State, national and overseas creative talent.
5. Develop niche agricultural enterprises in the LGA.
 - a. Partner with industry and other allies to advocate effectively
 - b. Use alliance to develop a business case
 - c. Lobby State Government for agreement and to create the Intensive Agriculture opportunities.
6. Tourism will have increased significantly
 - a. Market a new image of the Lithgow LGA
 - b. Develop or encourage the development of specific tourism products.
 - c. Actively support and promote growth in adventure tourism.
 - d. Exploit improved transport to support visiting tourist/sporting activities such as mountain biking.
 - e. Successfully work with accommodation and tourism providers to include Lithgow in their marketing.
 - f. Take a stronger regional approach to tourism promotion.
 - g. Market our points of difference as a tourism destination.
7. Develop opportunities to grow the renewables industry section relevant to our current industry base and engineering expertise, encouraged by Council leading by example.

Advocate for Education, Training and Employment Opportunities

1. The workforce across the LGA is capable, resilient and adaptable
 - a. Successfully advocate for funding to re-train/re-skill workers and provide employment and other support programs.
 - b. Lead by example and invest in apprentices.
 - c. Provide incentives to local business to encourage them to source local workers.
 - d. Work with other employers to encourage employment, training and employment preparation programs for local workers.
2. Post-secondary education and vocational training opportunities are available and accessible to those in the LGA who need them.

Priority Area	Transitioning	Integration	Advocacy	Allies/Stakeholders
Tourism	<ul style="list-style-type: none"> • Destination Management Plan • Better Transport/Infrastructure Integration • Improving presentation – visual amenity of towns & villages. <ul style="list-style-type: none"> ○ Public toilets • Marketing/promotion of lifestyle <ul style="list-style-type: none"> ○ Magazine advertising of events ○ Partnerships for advertising i.e. Foundations of Portland • Better metrics around tourism. • Investigate State Government Decentralisation (P.S.A). • Develop tourism product <ul style="list-style-type: none"> ○ Identify points of difference. ○ Long weekend visitation ○ Adventure tourism ○ Mountain Biking • Major accommodation/tourism provides to promote Lithgow 	<ul style="list-style-type: none"> • Better Transport/Infrastructure Integration • Marketing <ul style="list-style-type: none"> ○ Billboard signage ○ Event promotion • Stronger ties with Bathurst Tourism <ul style="list-style-type: none"> ○ Identification of key tourism product ○ Identification of events for our LGA. 	<ul style="list-style-type: none"> • Better Transport/Infrastructure Integration • Access to funding <ul style="list-style-type: none"> ○ Funding priorities ○ Development of product linkages to access funding. • Align with State/Federal/Agency Plans • Investigate State Government Decentralisation (P.S.A). 	<ul style="list-style-type: none"> • WSROC – Market/weblinks to videos • Penrith & Blue Mountains Council’s – Train Services • Portland Foundations • Destination NSW Board • Chamber of Commerce • Local Business & Tourism Operators • State & Federal Government Agencies • Public/Private Partnerships

Priority Area	Transitioning	Integration	Advocacy	Allies/Stakeholders
	<ul style="list-style-type: none"> not just Blue Mountains as destination/location. 			
Transport	<ul style="list-style-type: none"> Shuttle train service between Penrith & Lithgow. High Speed Rail to the West (Bathurst/Parkes) – Stop in Lithgow Develop Business Plans for Intermodal Development. Work with Energy Australia & Centennial Coal to identify future plans & projects – How can we leverage of them. Electric Car Charging Stations. Improved transport 	<ul style="list-style-type: none"> Become a Small Business Friendly LGA. Airport at Badgery’s Creek – Leverage off and capitalise. High Speed Rail to the West (Bathurst/Parkes) – Stop in Lithgow 	<ul style="list-style-type: none"> Shuttle train service between Penrith & Lithgow. High Speed Rail to the West (Bathurst/Parkes) – Stop in Lithgow Inclusion in State/Federal Agency Plans. 	<ul style="list-style-type: none"> State/Federal Government Agencies Centennial Coal Energy Australia NSW Chamber of Commerce Commission of Small Business
Lifestyle Land Use Planning	<ul style="list-style-type: none"> Character assessments – how does the community want the area to be maintained. <ul style="list-style-type: none"> Block size Medium density housing Capacity to service Infrastructure Council owned land Re-use of existing industrial sites. 	<ul style="list-style-type: none"> Projections for growth – review/dispute planning projections. 		<ul style="list-style-type: none"> Private landowners Business/Industry Developers Department of planning

Priority Area	Transitioning	Integration	Advocacy	Allies/Stakeholders
	<ul style="list-style-type: none"> • Council to become a developer <ul style="list-style-type: none"> ○ Industrial/housing development • Developers <ul style="list-style-type: none"> ○ Potential satellite to Penrith/Western Sydney ○ Nurture – offer assistance. • Investigate intensive agriculture opportunities. 			
Portland	<ul style="list-style-type: none"> • Development of council land in Portland. • Little Leura • Foundations of Portland 		<ul style="list-style-type: none"> • Rail access to Portland within the next 5 years. 	<ul style="list-style-type: none"> • State & Federal government agencies • Developers • Business/Industry • Foundations of Portland
Wallerawang	<ul style="list-style-type: none"> • Wallerawang Power Station – Bettergrow proposal 			<ul style="list-style-type: none"> • Energy Australia • Bettergrow • State & Federal Government Agencies • Business/Industry
Education Training			<ul style="list-style-type: none"> • Funding to re-train/reskill the workforce for employment. 	<ul style="list-style-type: none"> • State & Federal Government Agencies • Business/Industry • Education Providers
Economic Development	<ul style="list-style-type: none"> • Diversity in the capability/adaptability of the workforce. • IT infrastructure to attract business 		<ul style="list-style-type: none"> • Advocate to increase/sustain employment. • Lobby for support services 	<ul style="list-style-type: none"> • Business/Industry • Small/medium businesses • WSROC • Portland Foundations

Priority Area	Transitioning	Integration	Advocacy	Allies/Stakeholders
	<ul style="list-style-type: none"> • Smart Cities • Retail <ul style="list-style-type: none"> ○ Encourage Shop Local • Commercial sources of Council revenue: <ul style="list-style-type: none"> ○ Selling Land ○ Developing land ○ Running businesses as a separate entity to Council. • Renewables – building on the current industrial/engineering base • Aged care • Investigate small/medium sized businesses that rely on technology • Investigate intensive Agriculture Opportunities. • Market/promote LGA as a package – lifestyle, location, low mortgage • Develop business cases to target Economic Development <ul style="list-style-type: none"> ○ Intermodal Development ○ Intensive Agriculture • Creative Industries 		<ul style="list-style-type: none"> • Alliances within State Govt Agencies to work together on outcomes to be achieve. • Lobby to source jobs <ul style="list-style-type: none"> ○ Incentives for businesses. 	<ul style="list-style-type: none"> • Thales • Energy Australia • Destination NSW Board • Chamber of Commerce • Local Business & Tourism Operators • State & Federal Government Agencies • Public/Private Partnerships • Transport providers • Transportation businesses • NSW Farmers • Local Agricultural Sector • Local Creatives

Priority Area	Transitioning	Integration	Advocacy	Allies/Stakeholders
	<ul style="list-style-type: none"> ○ Technology Centres/Hub ○ Smart Cities ○ Galleries ○ Foundations of Portland ● Re-purposing disused industrial/heritage sites 			
Youth	<ul style="list-style-type: none"> ● Council apprenticeships ● Increased recreational activities ● Tertiary education opportunities 		<ul style="list-style-type: none"> ● Mental health services 	<ul style="list-style-type: none"> ● State & Federal Government Agencies ● Health Service Providers ● Business/Industry ● TAFE ● Education Providers
Young Families Tree Changers	<ul style="list-style-type: none"> ● Affordable Housing development ● Attractive dormitory suburb <ul style="list-style-type: none"> ○ Open Spaces ○ Affordable sports ○ Good Schools ○ Good pre-schools ○ Good healthcare ○ Proximity to Penrith/Western Sydney/Sydney ○ Proximity to Badgery's Creek 		<ul style="list-style-type: none"> ● 	<ul style="list-style-type: none"> ●

